



**For more information about
how your school can get
designated, please contact:**

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HEART **SAFE** SCHOOL DESIGNATION

Project ADAM®
SAVES LIVES

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What is a Heart Safe School?

After 15 years of successful state-wide efforts supporting placement of AEDs in schools, Project ADAM® Heart Safe School designation began in 2016 to:

- Provide a detailed program that ensures each school has the necessary steps in place when an AED is in the building.
- Maintain ongoing relationships with Wisconsin schools.
- Recognize schools for their commitment to providing a heart-safe environment.

This designation is attained following the implementation of a school-wide program. This program covers heart safety awareness, training and a practiced emergency response plan in the event of a sudden cardiac arrest. You can find the program checklist at chw.org/heartsafe.

What's the need for Heart Safe Schools?

- Sudden Cardiac Arrest (SCA) is a leading cause of death in the U.S., taking the lives of over 326,200 every year in the community.
- The current average survival rate of SCA in the community is approximately 10.6%.
- Approximately 20 percent of a community is in its schools on any given day, including students, teachers, staff and family members.

What does Project ADAM® offer?

- Individualized consultations to support schools in earning their Heart Safe School designation.
- Free educational videos and templates to organize and customize your Project ADAM® efforts.
- Funding resources that can be found at projectadamwi.com.
- Heart Safe School celebration and a school banner to promote your designation.
- Ongoing communication and support from the Project ADAM® Wisconsin team.

Heart Safe School consultations and designation are free of charge to schools in Wisconsin, thanks to the support of Children's Hospital of Wisconsin, the Herma Heart Institute and the many generous donors to Project ADAM®'s mission.

