



National Working Committees

To join a meeting to learn more or to join a committee, please contact committee chair(s). Contact the National Administrator ajthompson@childrenswi.org, if you have further questions.

Education Committee

Vision: An educated CPR-trained community invested in preventing sudden death within and outside schools.

Focus: Serves as a clearinghouse to develop and maintain educational content and videos related to Heart Safe Schools and other Heart Safe Programs, sudden cardiac arrest, CPR and AED use on the Project ADAM national website and social media platforms.

Chair: [Dr. Alyssa Vermeulen](#)

General insights and skills needed: Idea generators and content reviewers needed! Looking for help reviewing and developing website content.

General insights and skills needed: Idea generators and content reviewers needed! Team members need an understanding of the pros and cons when leveraging social media to help increase awareness of both Project ADAM and the concept of Heart Safe Schools.

Publications & Research Committee

Objective: To disseminate information and to increase awareness of Project ADAM and of SCA/SCD in youth and to promote preventive efforts. Our focus will be school/community cardiac emergency preparedness quality and research efforts.

Chair: [Dr. Vicki Vetter](#)

General insights and skills needed: The Publications Committee will serve as a clearing house and resource for publications from the Project ADAM Program, focused on all Project ADAM related work done previously, currently being worked on and any local/regional/national projects underway that could grow into a collaborative effort, to be replicated in other areas in the country. We will support research and study of all Project ADAM related projects. Members of the Publications and Research Committee should have a passion for research and evaluation, skills in “research” methods, writing and analytic skills, ability to create new methods of dissemination, and use social media to disseminate the Project ADAM message. Research skills are not limited to the traditional academic research, but include current and future methods to study and evaluate best practices, quality and process. The major skills needed are enthusiasm and passion and a willingness to participate and help spread the PA message.

Growing Affiliate Committee

Objective: Oversight of Project ADAM new program recruiting, mentoring and coaching processes with the goal to have presence in all 50 states. Our committee aims to foster connections to likeminded clinical leaders and community advocates for PA, develop criteria and supporting resources to successfully complete affiliation and launch an operating PA Affiliate.

Co-Chairs: [Gwen Fosse](#) & [Ryan Schaefer](#)

General insights and skills needed: Seeking ways to spread the awareness to new potential affiliates (conferences or other encounters).

Advocacy Committee

Objective: The Project ADAM advocacy committee aims to promote the objectives of Project ADAM; namely to empower schools and communities to prepare for and respond to sudden cardiac arrest. To accomplish this, the advocacy committee seeks to raise awareness regarding sudden cardiac arrest, advance the role of Project ADAM in helping schools, support legislation for heart safe communities and initiatives and advance resources for the promulgation of heart safety.

Co-Chairs: [Richard Lamphier](#) & [Jaclyn Reider](#)

General insights and skills needed: Idea generators and content reviewers needed! Looking for help reviewing and developing website content.

National Advisory Council

Objective: Oversight of measurable overarching national goals, approve priorities for implementation, ongoing communication with national committees and commit to revisiting Project ADAM mission/vision and strategies on an ongoing basis.

- Meetings held every two months, by invitation/nomination

Co-Chair National Medical Directors: Dr. Stu Berger (IL Medical Director & co-founder of Project ADAM) & Dr. Anoop Singh (WI Medical Director).

Members: Joe Lemel (Adam's father & co-founder of Project ADAM), Richard Lamphier (National Consultant), Kathleen Murphy (Nursing Professor & founding PA WI member), Alli Thompson (Natl. Administrator), Heather Baker (school & survivor perspective), Dr. Matt Sorensen (National Database), Jaclyn Reider (Advocacy co-chair), Gwen Fosse (Growing affiliate co-chair), Ryan Schaefer (Growing affiliate co-chair) & Vicki Vetter (Publications chair) & Dr. Alyssa Vermeulen (Education chair).