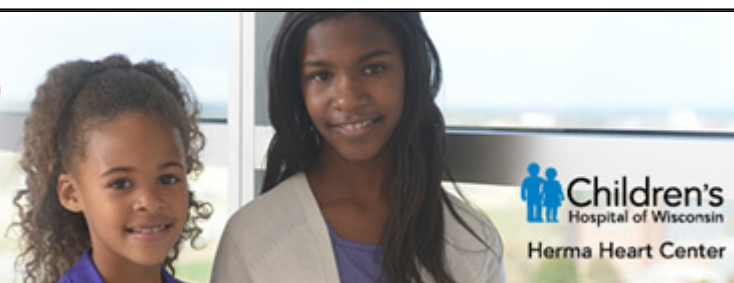


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Project ADAM® SAVES LIVES

Project ADAM® is a not-for-profit program of Herma Heart Center at Children's Hospital of Wisconsin and its affiliate programs around the nation.



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Project ADAM (Automated Defibrillators in Adam's Memory) began in 1999 after a series of sudden deaths among high school athletes in southeastern Wisconsin. Many of these deaths appear due to ventricular fibrillation, a condition in which the ventricles cannot pump blood into the body.

After Adam Lemel, a 17-year-old Whitefish Bay, Wis. high school student, collapsed and died while playing basketball, Adam's parents, Patty and Joe Lemel collaborated with Children's Hospital of Wisconsin to create this program in Adam's memory.

The project helps schools in Wisconsin and across the nation implement programs to make AEDs available. Our programs accomplish this by supporting schools in being prepared for a cardiac emergency through implementation of cardiac emergency response plans, staff CPR and AED training, student CPR education, fundraising support and sudden cardiac arrest awareness education.

Project ADAM's nationally recognized program has affiliate programs in 11 additional states outside of Wisconsin. Hospital systems around the nation have adopted the Project ADAM model in which a medical director and coordinator team collaborate with surrounding schools, communities and organizations to offer life saving cardiac emergency response planning resources. Collaborative national efforts are responsible for saving 100 lives to date, because staff or students responded to Sudden Cardiac Arrest with appropriate and timely actions.

[Project ADAM Medical Director Spotlight](#)

Project ADAM Medical Directors advocate for CPR-AED programs in schools.

Dr. Robert Campbell, Project S.A.V.E. Medical Director, Children's Hospital of Atlanta
[Preventing Sudden Cardiac Arrest in Kids](#)

Dr. Stuart Berger, Project ADAM Sacramento Medical Director, U.C. Davis Children's Hospital
[Sacramento youth basketball community shaken by on-court death of Elk Grove boy](#)

Dr. Anoop K. Singh, Project ADAM Wisconsin Medical Director, Children's Hospital of Wisconsin
[Project ADAM: Public Hearing - Jan. 13, 2016](#)

[Project ADAM 2015: A Lifesaving Year in Review](#)

Program Highlights

- Partner of a national collaborative of 10 organizations including the American Heart Association, to build a School Cardiac Emergency Response Plan Template (CERP)
- Presented at the Emergency Cardiovascular Care Update (ECCU) in San Diego
- A partner for the first [CPR Saves Lives March in San Diego](#)
- Launched a SCA awareness poster contest and placed 11 AEDs in Project ADAM schools

Hospital Systems Unite to Support School CPR-AED Programs

WI Children's Hospital of Wisconsin
GA Children's Healthcare of Atlanta
CA
U.C. Davis Children's Hospital
TN East Tennessee Children's Hospital
FL Florida Hospital for Children
AL Children's of Alabama
CO Children's of Colorado
WA
Sacred Heart Children's Hospital
PA Children's Hospital of Philadelphia
MI C.S. Mott Children's Hospital
TX Cook Children's Medical Center
TX Texas Children's Hospital

Lives Saved

100 program saves in schools reported to Project ADAM since 1999

Growing Affiliates

1 new affiliate program - Project ADAM at Texas Children's Hospital
12 National Project ADAM Affiliate Programs
12 Expert medical directors and program coordinators at each affiliate site
Project ADAM School Support
668 new partner Project ADAM Schools
12,100 staff and students trained in CPR/AED (Hands-Only and Certification)
265 trainings, reaching over 10,500 staff and students
117 trained district CPR/AED instructors to sustain school CPR-AED programs
Representation at 25 local and national Conferences
92 AEDs placed in schools and communities
[75 posts, 662 page likes on Facebook](#)
\$11,200 given directly to schools to cover CPR-AED staff training

[Watch a video here](#)



Project ADAM Affiliate Cornerstones

A Project ADAM Affiliate is an organization (e.g. a children's hospital) that has committed itself to providing resources to schools and communities wishing to implement CPR-AED programs. This includes access to AEDs, CPR training for staff and students, cardiac emergency response plans, cardiac emergency response drills and acting as a community resource. Each affiliate program around the nation adopts a unique model to reach schools and communities to support cardiac emergency

preparedness needs in their specific community. Our affiliate programs operate with autonomy to cater to community needs.

Our affiliate program cornerstones:

1. Increasing survivability of sudden cardiac arrest in schools and communities through education, awareness, advocacy and implementation of the cardiac chain of survival.
2. Hospital systems and health care professionals providing community support to improve the well-being of surrounding schools and communities and prevention of sudden cardiac death
3. Project ADAM affiliate programs appoint a medical director and funded program coordinator to provide programming and resources to schools and communities.
4. Our unified programs are in memory of Adam Lemel, a 17-year-old Whitefish Bay, WI, high school student who collapsed and died while playing basketball at school, due to sudden cardiac arrest.
5. All affiliate programs help to ensure a coordinated and practiced response to cardiac emergencies in schools and communities.

Learn more: www.projectadam.com

Project ADAM Updated Forms

[Project ADAM School Drill](#)

[Project ADAM Cardiac Emergency Response Plan](#)

[Project ADAM School Incident Form](#)

Your affiliate program may modify these forms, please communicate with your local coordinator.



[Contact Cris Brown](#)



[Contact Amber Lindgren](#)



[Contact Richard Lamphier](#)



[Contact Dr. Victoria Vetter](#), Medical Director



[Contact Martha Lopez-Anderson](#)



[Contact Ryan Schaefer](#)



[Contact Karen Smith](#)



[Contact Laura Friend](#)



[Contact Gwen Fosse](#)



[Courtney Zimmerman](#)



[Contact Alli Thompson](#)
Wisc./National Administrator

Project ADAM at Texas Children's Hospital

[Contact Melody Stephens](#)

This email was sent to: projectadam@chw.org

This email was sent by: Project Adam - Children's Hospital of Wisconsin
9000 W. Wisconsin Avenue, PO Box 1997 Milwaukee, WI 53201-1997 USA

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