

Project ADAM®
SAVES LIVES

Led By:  **Nicklaus
Children's**
Heart Institute
Where Your Child Matters Most™

Present

**SUDDEN
CARDIAC
ARREST**
IN THE *Young*
— 2027 NATIONAL CONFERENCE —

FEBRUARY 1-3, 2027

Hyatt Regency, Coral Gables, FL

**EXHIBITOR &
SPONSORSHIP
PROSPECTUS**

From the Conference Chairs

On behalf of the conference planning committee, we are honored to invite you to participate in Sudden Cardiac Arrest in the Young: The 4th Fouad Mobassaleh Memorial Symposium and Project ADAM National 2027, to be held February 1–3, 2027, at the Hyatt Regency Coral Gables in Coral Gables, Florida.

These two meetings are united by a shared mission born from profound loss. The Fouad Mobassaleh Memorial Symposium honors a young life lost to an underlying heart rhythm condition, while Project ADAM was established after the death of Adam Lemel, who suffered sudden cardiac arrest while playing basketball at his high school in 1999. In the wake of tragedy, both families transformed their grief into action through education, policy, training, and preparedness aimed at preventing other families from experiencing similar loss. Project ADAM has since grown into a national grassroots movement dedicated to training school personnel to respond to cardiac emergencies.

Together, these efforts reflect a powerful commitment to turning tragedy into action. By uniting healthcare professionals, educators, advocates, and community partners from across the country, this event will foster collaboration, share best practices, and advance our collective work to prevent sudden cardiac arrest in young people through awareness, education, preparedness, CPR training, and AED implementation.

We are pleased to offer sponsorship and exhibitor opportunities for organizations that share this commitment. As a sponsor, your organization will gain valuable visibility and direct engagement with a national audience dedicated to saving lives and strengthening emergency readiness.

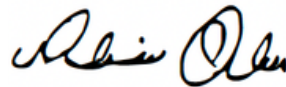
Please find enclosed our sponsorship prospectus for additional details on sponsorship levels and benefits. We believe your support will help make this event a success and further our shared mission of preventing future tragedies.

To learn more or confirm your participation, please contact Senior director of corporate relations, Corey Brown at Corey.Brown@Nicklaushealth.org

Thank you for your consideration and for supporting this important work.



Ronald Kanter, MD
Pediatric Cardiology, Electrophysiology
Nicklaus Children's Heart Institute



Melissa Olen, ARPN, FHRS, CCDS
Director, South Florida Project ADAM
Nicklaus Children's Heart Institute

About Nicklaus Children's Heart Institute



The Nicklaus Children's Heart Institute is a world leader in pediatric cardiology, interventional cardiology, and cardiovascular surgery for children with congenital and acquired heart conditions. Families turn to the Heart Institute for advanced care that brings together internationally recognized specialists, innovative technologies, and a multidisciplinary team focused on each child's needs.

The Heart Institute offers some of the most innovative and least-invasive approaches available for children with heart conditions, including advanced interventional cardiac procedures that can reduce, and in some cases eliminate, the need for open-heart surgery. From fetal diagnosis and newborn care to childhood treatment, follow-up, and adult congenital heart care, the team supports patients and families through every stage of the heart care journey.

Congenital heart disorders occur in approximately eight out of every 1,000 newborns and can range from mild conditions to complex heart defects requiring specialized medical intervention. At Nicklaus Children's, children and families have access to a comprehensive heart program with expertise in pediatric cardiology, interventional cardiology, cardiovascular surgery, cardiac intensive care, electrophysiology, non-invasive imaging, fetal cardiology, and adult congenital heart disease.

The Heart Institute is known for advancing care through innovative procedures, advanced imaging, catheter-based technologies, and surgical techniques designed for children with complex heart conditions. These capabilities include interventional procedures performed in the cardiac catheterization lab and, when clinically appropriate, at the bedside for fragile infants who may not be able to safely travel for care. The program also uses tools such as 3D modeling and augmented reality to support procedural planning, patient teaching, and highly individualized care.



Dr. Shyam K Sathanandam
Co-Director, Nicklaus
Children's Heart Institute



Dr. David Kalfa
Co-Director, Nicklaus
Children's Heart Institute



About The Venue



The Hyatt Regency Coral Gables is an elegant, Spanish-Mediterranean style hotel located at 50 Alhambra Plaza, just four miles from Miami International Airport and two blocks from the Miracle Mile. Inspired by the Alhambra Palace in Spain, it features 254 rooms, a heated outdoor pool, and on-site dining.

[Learn More](#)



Sponsorship & Exhibitor Opportunities

Sponsorship Opportunity	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Exclusive sponsor of the social event Saturday, February 1 • Logo on entry signage • Opportunity to provide one promotional item and one marketing material at social event*	✓			
Exhibitor space that includes: one 6' table with two side chairs for the duration	✓	✓	✓	✓
Logo on printed and digital program (if confirmed by due date)	✓	✓		
Logo on signage in exhibit hall & registration	✓	✓	✓	
Logo on the website with hyperlink	✓	✓		
Logo on the website			✓	✓
# of complimentary Opening Reception Access passes	4	3	2	1
# of complimentary Registration & Exhibit Area Access passes	4	3	2	1
Opportunity to insert one promotional item into conference bag at registration*	✓		✓	✓
Complimentary Parking	✓	✓	✓	✓

Nonprofit Exhibitor Opportunity

\$500

Benefits Included	Non-Profit Exhibitor
One 6' table with two side chairs for the duration	✓
Recognition as exhibitor in conference materials	✓
Wireless Internet access	✓

**All promotional materials are subject to review and approval by the Organizing Committee.*

All opportunities listed in this prospectus are promotional in nature. If you are interested in providing a donation or educational grant, please contact the conference planners at _____

Sponsorship Reservation Form

I'm Interested!

Complete the information below to indicate the appropriate person to serve as the contact for this program. If you plan to have an exhibit booth, please include the name of the individual who will be on-site at the activity. Email this completed sponsorship reservation form to corey.brown@nicklaushealth.org

Contact Information

Please complete the information below

Company Name

Contact Person

Address

Telephone

Invoice Address

Email Address

Sponsorship Level

Please select the level of sponsorship

 Platinum	 Gold	 Silver	 Bronze	 Non-profit
\$25,000	\$15,000	\$10,000	\$5,000	\$500
☐ Select	☐ Select	☐ Select	☐ Select	☐ Select

Sponsor Logo Submission

Please include a high-res image of your logo with this agreement

Upload Logo file

Date: _____ Signature: _____

After receipt of the completed and duly signed sponsorship reservation form, Nicklaus Children's Hospital Foundation will send you a written confirmation of your sponsorship and corresponding invoice via email.